Intensifier Variation in Norwegian

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Intensifiers

An **intensifier** is a **device** which scales a quality **upward** or **downward** from an assumed norm (Bolinger, 1972: 17)

It is hot

(In theoretical terms: it is \(\phi \) hot)

It is very hot

It is *really* hot



Quirk et al. (1985)

Quirk et al. (1985: 590) divide **intensifiers** into **two sub-categories** depending on their intensifying function

Amplifiers: "scale upwards from the assumed norm"

e.g., hot > very hot

Downtoners: "scale down from the assumed norm"

e.g., hot > a little bit hot



Amplifiers

Quirk et al. (1985: 590) subdivide **amplifiers** further depending on their **semantic function** into *boosters* and *maximizers*

Boosters: "a high point on the scale"

e.g., it is very hot

Maximizers: "upper extreme point on the scale"

e.g., it is completely ridiculous



Crosslinguistic Tendencies

Amplifiers are more frequent than downtoners

Boosters are more frequent than maximizers

- > English (Stratton 2020a: 50)
- > German (Stratton, 2020b: 200)

^{*}Stratton, James. 2020a. Fiction as a Source of Linguistic Data: Evidence from Television Drama. *Token*: A Journal of English Linguistics 10, 39-58.



Crosslinguistic Tendencies

Adjectives are the most frequently intensified part of speech

- > English (Bäcklund, 1973: 279)
- > German (Androutsopoulos, 1998: 457- 458)
- > Norwegian (Westervoll, 2015: 4)

- * Androutsopoulos, Jannis. 1998. *Deutsche Jugendsprache*. *Untersuchungen zu ihren Strukturen und Funktionen*. Frankfurt am Main: Peter Lang.
- * Bäcklund, Ulf. 1973. The collocation of adverbs of degree in English. Uppsala: Uppsala University Press.
- * Westervoll, Maria. T. R. 2015. Dødsinteressant eller sykt unyttig? En korpusbasert tilnærming til grammatikaliseringen av forsterkende elementer i norsk. [Master thesis: University of Oslo].



Why Study Intensifiers?

They provide speakers with the opportunity to impress, persuade, praise

They lose their intensifying uniqueness over time (Tagliamonte, 2008: 391)

Intensifiers undergo perpetual renewal, recycling, and replacement

diachronically (e.g., Tagliamonte, 2008; Stratton, 2020c)



^{*} Tagliamonte, Sali. A. 2008. So different and pretty cool! Recycling intensifiers in Canadian English. English Language and Linguistics 12, 361–394.

^{*} Stratton, James. M. 2020c. A Diachronic Analysis of the Adjective Intensifier well from Early Modern English to Present Day English. *Canadian Journal of Linguistics* 65(2), 216-245.

Recycling of Intensifiers

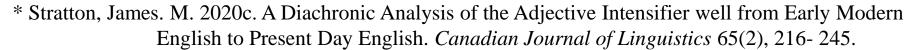
Intensifier wel used in Old and Middle English (e.g., Stratton, forthcoming)

It **declined** in frequency **after mid-14th century** (e.g., Stratton, 2020c)

Picked up again in British English 500 years later (e.g., Stratton, 2020c)

^{*} Stratton, James, M. Old English Intensifiers: The Beginnings of the English Intensifier System.

* Journal of Historical Linguistics.





Why Study Intensifiers?

Linguistic Correlates:

- > Collocational width (e.g., Stratton, forthcoming)
- > Syntactic function (e.g., Tagliamonte & Denis, 2014)

Social Correlates:

- > Age (e.g., Ito & Tagliamonte, 2003)
- > Gender (e.g., Fuchs, 2017; Stratton, 2020b)



^{*} Fuchs, Robert. 2017. Do women (still) use more intensifiers than men? Recent changes in the sociolinguistics of intensifiers in British English. *International Journal of Corpus Linguistics* 22(3), 345-374.

^{*} Stratton, James. 2020b. Adjective Intensifiers in German. Journal of Germanic Linguistics, 32(2), 183-215.

Norwegian Intensifiers



Norwegian Intensification

- Norwegian is underrepresented in the literature
 - o Three master theses (Bardas, 2008; Westervoll, 2015; Wilhelmsen, 2019)
 - Some descriptive and formal semantic works (e.g., Skommer, 1993; Livanova, 1997;
 Svenonius & Kennedy 2006; Ebeling & Ebeling, 2015).
 - o Previous focus on written language

- * Ebeling, Jarl, & Signe O. Ebeling. 2015. An English-Norwegian contrastive analysis of downtoners, more or less. *Nordic Journal of English Studies* 14(1): 62–89.
- * Livanova, Alexandra. 1997. Funksjonell-grammatisk behandling av semantiske gradsforhold. *Folia Scandinavica Posnaniensia*, 4, 89-113.
- * Skommer, Grzegorz. 1993. Morphological Intensifiers of meaning in Norwegian. Norsk Lingvistisk Tidsskrift 11.
- * Svenonius, Peter, & Christopher Kennedy. (2006). Northern Norwegian degree questions and the syntax of measurement. In M. Frascareilli (ed.), *Phases of interpretation* (pp. 133-162). De Gruyter Mouton.



Norwegian Intensification

- Only one sociolinguistic study (Fjeld, 2020)
- No variationist sociolinguistic studies

Variationist Sociolinguistics:

- Circumscribing the variable context
- Principle of Accountability (Labov, 1966: 49)
- Rigorous statistical modelling

^{*} Labov, William. 1966. *The social stratification of English in New York City*. Washington. D.C.: Center for Applied Linguistics.



^{*} Fjeld, Ruth. 2020. Helt sjukt å være så jævlig god. bruk av adjektivforsterkere i moderne norsk. Oslo Studies in *Language*, 11(2), 113-133.

Research Questions

RQ1: What is the **current distribution** of intensifier variants in the Oslo speech community in terms of **frequency** and **function**?

RQ2: Which **linguistic** and social **factors** condition and constrain the intensifier system in Oslo-Norwegian?



Methodology



Corpus

- **NoTa-Oslo** (*Norsk talespråkskorpus Oslodelen*) 'Norwegian Spoken Language Corpus – Oslo Part'
- 166 informants born and raised in Oslo and the surrounding area, 144 stratified [we used the stratified component]:

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gender (f = 72, m = 72)
age (16-25 = 48, 26-50 = 48, 51+ = 48)
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- NoTa-Oslo contains **957,000 words** transcribed, lemmatized, and tagged
- Interactions were semi-formal interviews with informants and informal conversations between two informants

 (Johannessen & Hagen, 2008)

Data Collection

- Took a random sample of **5,000 adjectives** (removed invariable contexts)
- Examples of **non-intensifiable adjectives** that were **excluded**:
 - Classifiers (e.g., finansiell 'financial', daglig 'daily')
 - Negatively modified adjectives (e.g., ikke så gammel 'not that old')
 - Comparatives (e.g., litt bedre 'a little better')
 - Superlatives (e.g., viktigste 'most important')
 - Fossilized, non-gradable collocations (e.g. vær så snill)
- Removed adverbial tokens that were tagged as adjectives (e.g., det gikk så fint 'it went so well')



Data Coding

- Of the 5,000 randomly chosen adjectives, **1,910** were deemed intensifiable
- Each adjective was coded for **ABSENCE** of an intensifier (e.g., *huset er* Ø *stort* 'the house is big') or **OCCURRENCE** of a preceding intensifier (e.g., *huset er veldig stort* 'the house is very big')
- Each intensifier was **coded** for **scalar function** (i.e., amplifier vs downtoner; booster vs. maximizer)



Examples

- (1) det var en veldig bra kamp 'it was a very good fight'
- (2) første min var en dritgammel Sony 'my first was a very old Sony'
- (3) jeg var så bråkete 'I was so noisy'
- (4) de hadde hatt skikkelig lang dag 'they had had a really long day'
- (5) det var jævlig morsomt 'it was very funny' [lit. devilishly funny]



Results



Distributional Analysis

Table 1. Overall Intensification Rate

	N=	1910	
Intensified		Not Intensified	
%	N	%	N
44.7	854	55.3	1056

Table 2. Frequency of Intensifiers

Intensifier	Gloss	N	%
veldig	'very'	264	31%
litt	'a little bit'	186	22%
helt	'completely'	121	14%
så	'so'	89	10%
skikkelig	'proper'	50	6%
ganske	'quite'	44	5%
kjempe-	'very' [lit. giant]	22	3%
jævlig	'very' [lit. devilish]	15	2%
dritt-	'very' [lit. shit]	14	1%
others ⁹		49	6%
TOTAL		854	100



Intensification Rate in Apparent Time

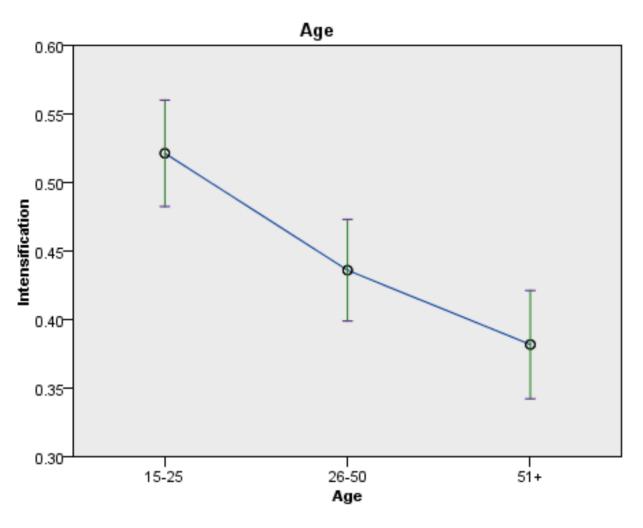


Figure 1: Intensification Rate of Adjectives in Apparent Time



Intensification Rate by Gender

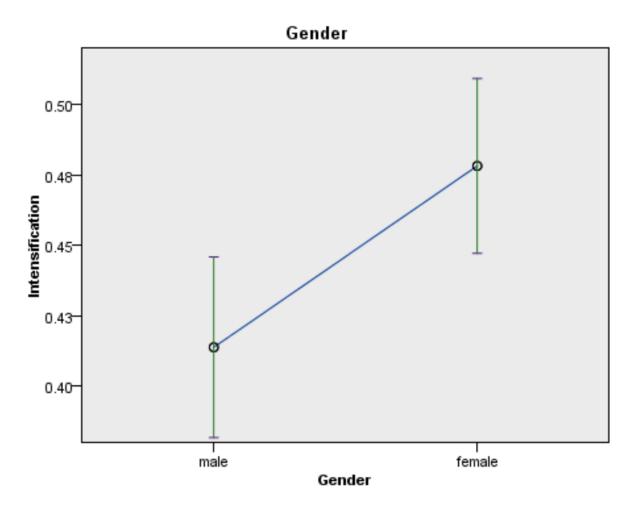


Figure 2: Intensification Rate by Gender



Frequency of Intensifier Types

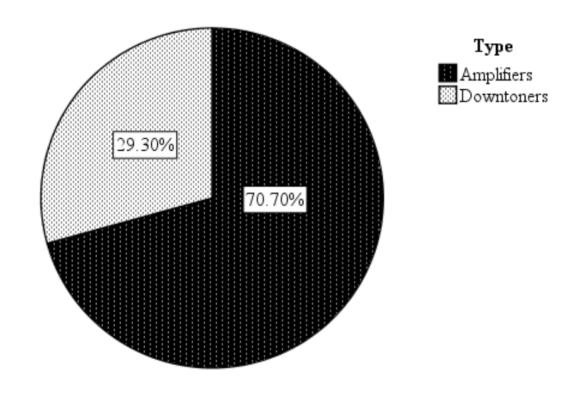


Figure 3: Proportion of Amplifiers to Downtoners



Boosters and Maximizers

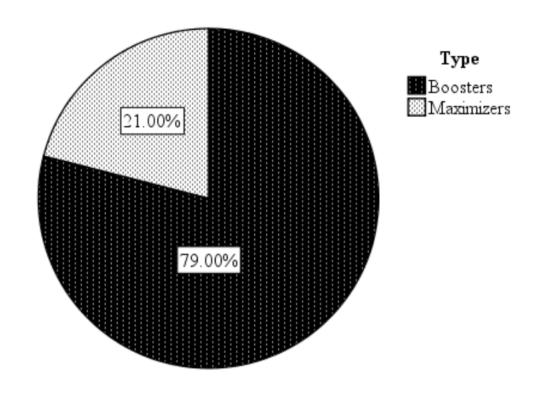


Figure 4: Proportion of Boosters to Maximizers



Distribution of Boosters

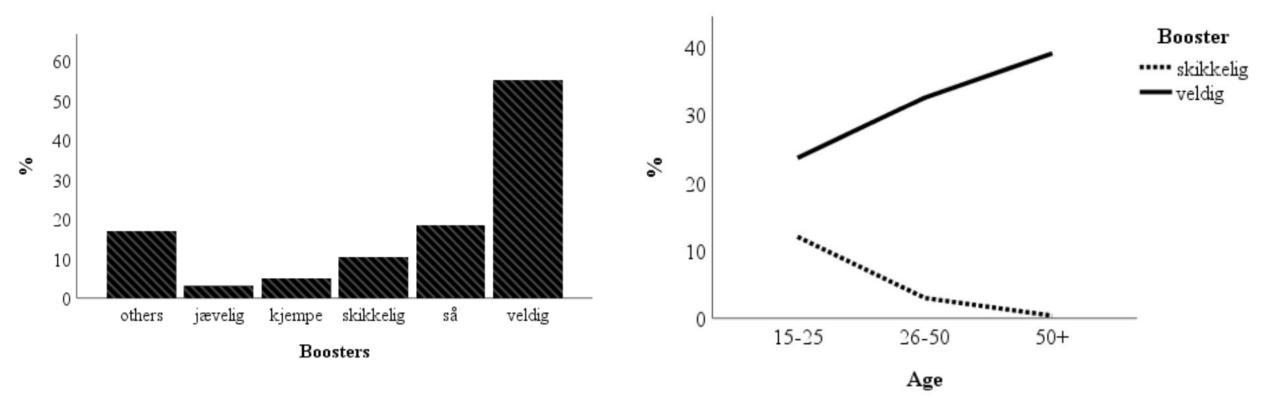


Figure 5: Distribution of Booster System

Figure 6: The Use of veldig and skikkelig in Apparent Time



skikkelig as an intensifier

- Data on *skikkelig* 'proper' indicates it makes up a larger share of the female booster system (n = 36/286, 13%) than the male (n = 14/182, 8%)
 - (6) det er skikkelig skummelt 'it is proper scary'
 - (7) du er skikkelig barnslig 'you are proper childish'
- According to apparent type analyses, *skikkelig* is used predominantly by younger speakers



dritt- as an intensifier

- The intensifier *dritt* 'very' [lit. 'shit'] was used most frequently among **younger speakers**, with 13 (out of the 14 tokens) exclusively used in the 16-25 age cohort, especially with novel adjectives and loan words (*dritkeen* 'really keen', *drittaz* 'really boring')
 - (8) den er egentlig **dritfunny** 'it is actually really funny'
- *dritt*-is used in both positive (*dritgod* 'very good') and negative semantic evaluation (*dritstreng* 'very strict')

Multivariate Analysis

- Statistical significance and relative weight of linguistic factors (Syntactic Position, Semantic Type) and social factors (Gender, Age, Education) were considered in *Rbrul* analysis (Johnson, 2009)
 - Predicative adjectives were intensified more frequently than attributive
 - Some semantic types of adjectives more than others (e.g., human propensity, difficulty, similarity vs. age and color adjectives)
 - Women intensified adjectives more frequently than men
 - Younger speakers intensified adjectives more often than older speakers



^{*} Johnson, Daniel. E. 2009. Getting off the Goldvarb standard: Introducing Rbrul for mixed effects variable rule analysis. *Language and Linguistics Compass* 3(1). 359-383.

Discussion

1. Rearrangement in the intensifier system

- o skikkelig increases in apparent time among younger generations
- o change led by predominantly women
- o in line with the Principles of Linguistic Change (Labov, 2001: 274-275)

2. Recycling of Intensifiers

- o intensifier *skikkelig* is **not novel**han er skikkeleg galen 'he is proper crazy' (Norsk Ordbok, 1743)
- o once used → went out of vogue → recently remerged

 Hypothesis supported by its lack of use in TAUS (1971-1973)



Discussion

- 3. en skikkelig løsning 'an appropriate solution' > skikkelig bra 'very good'
 - o BrE: *proper*: that's *proper* cool (Stratton, 2020)
 - \circ German: *richtig* 'correct' \rightarrow *richtig geil* 'really cool' (Stratton, 2020)
 - Dutch: *behoorlijk* 'proper/decent' → *behoorlijk schoon* 'very clean'
 - Nor: ordentlig: det var ordentlig stillig 'very quiet'
 Tendency: Appropriateness → Intensifier Status

4. Crosslinguistic Trends

- amplifiers more frequent than downtoners
- boosters more frequent than maximizers
- o women use intensifiers more frequently than men
- o younger speakers have higher rates of intensification



Conclusion

Contributions:

- Represent Norwegian in the sociolinguistic study of intensification
- Several crosslinguistic (cross-Germanic) tendencies

Moving Forward:

- Real time analysis (e.g., TAUS: Talesmålsundersøkelsen i Oslo)
- Other Norwegian speech communities
- Further quantitative work on other Germanic languages



Thank you for listening!

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Appendix

Table 3. Logistic Regression of the Factors Conditioning Intensification

Input	.402		
Total N	1767		
	N	%	FW
Linguistic			
POSITION (.0001)			
predicative	1388	50.5	.62
attributive	379	.26	.38
Range			.24
ADJ TYPE (.0008)			
human propensity	252	63.1	.72
difficulty	34	55.9	.65
value	654	53.7	.63
similarity	55	52.7	.62
physical property	214	41.6	.51
dimension	241	37.8	.47
qualification	166	33.7	.43
speed	21	33.3	.43
color	23	30.4	.39
age	107	13.1	.18
Range			.54
Social			
GENDER (.01)			
female	921	49.5	.53
male	846	43.3	.47
Range			.6
AGE (.003)			
16-25	608	54.1	.57
26-50	684	45.4	.50
51+	525	39.0	.43
Range			.14
EDUCATION (2.72)			
higher	1038	46.8	.50
lower	729	46.1	.50
Range			0
Random Effect (Speake	er: $SD = .40, n = 12$	26)	

Additional Examples

Boosters

Maximizers

hun blir **rimelig** sur

en komplett umulig oppgave

han er jo altfor gammel

det var jo helt fantastisk

er virkelig god

å bo på et **knøt**tlite hotellrom

jeg var så trøtt bestandig